



2010 AAEE Job Search Handbook for Educators

Display Notice Agreement

American Association for Employment in Education
 3040 Riverside Drive, Suite 125, Columbus, Ohio 43221
 614.485.1111 fax 614.485.9609 e-mail: execdir@aaee.org

Please reserve display notice space in the 2010 AAEE Job Search Handbook for Educators (44th edition) as follows.

Name of individual placing reservation

Institution

Mailing address

City/State/Zip Code

(Area Code) Phone

(Area Code) FAX

E-mail

Reserve:

- Full Page
- 1/2 page horizontal
- 1/2 page vertical
- 1/4 page
- 1/8 page
- 1/16 page
- Premium position (specify) _____

**Space reservation
 deadline:
 May 30, 2009**

**Artwork deadline:
 June 20, 2009**

Use Artwork from 2009 Edition. AAEE can arrange to update a prior year's display notice at a rate of \$95 per hour, with a minimum charge of \$50. Please indicate any copy changes on a photo copy of the 2009 display notice and include it with this agreement.

New Artwork will be supplied in PDF format for the 2010 Edition.

Display Rates:

	AAEE Members:	Nonmembers
Full Page	\$1,600	\$2,500
1/2 Page	1,000	1,800
1/4 Page	600	1,200
1/8 Page	500	800
1/16 Page	350	550

Premium Placement Position:

<input type="checkbox"/> Outside Back (4 color)	SOLD!	\$6,500	\$8,500
<input type="checkbox"/> Inside Front Cover (4 color)	SOLD!	5,000	6,300
<input type="checkbox"/> Inside Back Cover (4 color)	SOLD!	5,000	6,300
<input type="checkbox"/> 1st right-hand pg, display sec. 2/C	SOLD!	2,100	3,000
<input type="checkbox"/> First left-hand page, display section (2 color)		2,000	2,900
<input type="checkbox"/> Last left-hand page, display section (2 color)		2,100	3,000

Terms and Conditions: To qualify for member pricing, membership must be maintained for 2009-2010. Otherwise, displays will be invoiced at the nonmember rate. • A full-page display notice may be shared by a group of schools that divide the cost among the schools. Cost will be divided equally provided that agreement forms are sent in one package. Submit only one piece of final art. To qualify for member pricing, all schools listed in the display must be current members of AAEE for the 2009-2010 membership year. • Salary schedules may not be included in display notices; salary ranges may be listed. • The *Job Search Handbook* will be seen by approximately 130,000 individuals, colleges, universities, agencies, and member school districts. All display notice purchasers will receive a complimentary copy of the handbook. • All display notices must indicate that an employer is an "equal opportunity employer."

Authorization and Payment Information

Name and Title of Authorizing Official

Signature of Authorizing Official

Date

Payment:

Total amount due: \$ _____ Check enclosed Bill me (P.O. # required) _____

Please charge my:

Visa MasterCard Card number: _____ Expiration Date: Mo: ____ Yr: ____

Name as it appears on card (please print)

(Area Code) Phone

Signature: _____

You may return this form via e-mail to: execdir@aaee.org, U.S. Mail, or fax to 614.485.9609. Please keep a copy for your records.



**Staffing Excellence for
the World of Education**

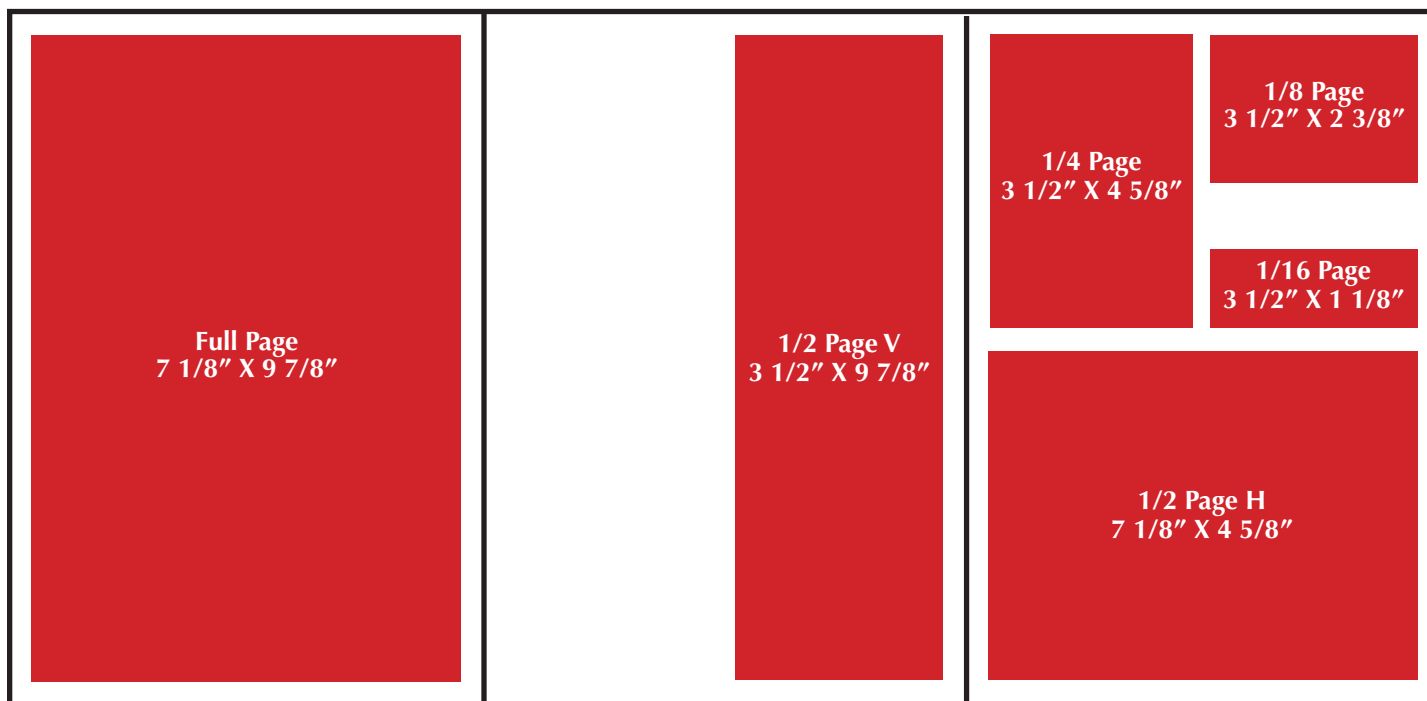
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Artwork Specifications



- ☆ AAEE reserves the right to determine placement of all display notices, except for Premium Placements.
- ☆ Premium Positions are available only to the first organization to pay for each of the specified placements.
- ☆ The body of the *Job Search Handbook* prints in black and one PMS spot color. For the 2010 edition, the second color is PMS 185U red. We strongly recommend that all display notices, except Premium Placements, be created in black only. Also, improperly sized art will NOT be accepted.
- ☆ Except for cover placements, artwork submitted with incorrect colors or in four color format will be rejected.
- ☆ Display notices must be submitted in electronic format as PDF files. Please be certain to embed all fonts, photos, and graphics in the PDF. Other formats such as Microsoft Word, Microsoft Publisher, Website downloads, etc. will NOT be accepted.
- ☆ AAEE can arrange to update or redesign a prior year's display notice at a rate of \$95 per hour, with a minimum charge of \$50. If you wish to use this service, please contact the AAEE National Office at 614.485.1111.
- ☆ The accuracy of the display notice is the sole responsibility of the submitter. Final display notice copy, if any changes are made, must be approved in writing.
- ☆ Submit completed artwork to AAEE at execdir@aaee.org.

Deadline for space reservations: May 30, 2009

Deadline for new artwork and copy changes: June 20, 2009