

**WEBINAR**  
**MON 03/13**  
**2-3 p.m. ET**



## **TIPS FOR TEACHER FAIR SUCCESS- A CAREER SERVICES PERSPECTIVE**

Teaching is a high-touch environment and both the teachers and those seeking teachers need the face-to-face interaction that virtual means just do not supply. Consequently, fairs will continue to have a high value in the recruitment of teachers. The numbers of available teachers are dwindling rapidly while the competition to hire them is increasing. Having coordinated a number of successful fairs along with research of student expectations and teacher/job seeker feedback, Ms. Maughan has put together effective tips on how to be successful at teacher fairs to help you in finding a larger applicant pool as well as those individuals that will fit in with your culture.

Upon completion of this webinar, participants will take away:

1. Specific advance preparation tips to make your fair more effective.
2. Personal behavior tips to ensure you get the most from your Teacher Fair attendance

### **Presented by: Diana Maughan**

Diana Maughan is currently, the Recruiting Coordinator for Utah State University Career Services. She holds a Bachelor of Science in Business Education and a Masters of Education from Utah State University. In her position as Recruiting and Fair Coordinator she has planned and executed over 20 successful career events. The annual Utah Statewide Teacher Fair is a highly sought after event that has sold out the last three years. Before coming to Utah State she worked in the public school system for nine years. Combining this experience with the skills gained while working as a fair coordinator, Diana has developed ideas that she has presented at multiple AAEE Conferences. Her most recent presentation "Tips for Teacher Fair Success" was highly attended and well received. Her tips for finding success at fairs have proven helpful in recruiters maximizing the benefits of fair attendance.



**Diana Maughan**  
Recruiting Coordinator  
Utah State University

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