

Conference and Career Fair Sponsorship Opportunities

Premier Conference Sponsor - \$8,000

Ensure maximum impact as the overarching sponsor of the entire AAEE Conference!

(Only 1 available)

- 15 minutes to highlight products/services from podium
- Inclusion of company name and logo in all conference communications, including website
- Full, back-page advertisement in the conference program
- Inclusion of company name and logo on all conference signage
- Website banner advertisement for 6 months or 3-part email marketing campaign to all AAEE members
- Exhibitor table for full (3-day) conference
- Three full conference registrations
- Distribution of company-branded item to each registered attendee
- Attendee contact list (excluding opt-outs)



AAEE 2020
CROSS THE FINISH LINE IN THE FUTURE TEACHER PIPELINE

General Session Sponsor \$5,000 (3 available)

Obtain the undivided attention of attendees by sponsoring a general session on November 3, 4 or 5.

- 10 minutes to highlight products/services from podium
- Inclusion of company name and logo in all conference communications, including website
- Half-page advertisement in the conference program
- Website banner advertisement for 3 months or single marketing email to all AAEE members
- Exhibitor table for full (3-day) conference
- Two full conference registrations
- Distribution of company-branded item to each registered attendee, if desired (provided by company)
- Attendee contact list (excluding opt-outs)

Education Career Fair - \$3,500 (1 available)

Show your support of teacher recruiters and teacher candidates through sponsorship of the job fair on Thursday, November 5.

- A quarter-page ad in the conference program
- A quarter-page ad in the Job Search Handbook for Educators
- Exhibitor table for full (3-day) conference and Education Career Fair
- Distribution of company-branded item to each registered attendee and/or teacher candidate, if desired (provided by company)
- One full conference registration
- Attendee contact list (excluding opt-outs)

Breakfast Sponsor - \$2,500 (2 available)

Host attendees for breakfast on November 4 or November 5.

- 5 minutes to highlight products/services from podium
- Quarter-page advertisement in the conference program
- Exhibitor table for full (3-day) conference
- One full conference registration
- Attendee contact list (excluding opt-outs)

Night on the Town - \$1,300 (3 available)

Invite a group of attendees to join you for a Night on the Town dinner outing on November 4.

- 3-part email marketing campaign to all AAEE members
- Exhibitor table for full (3-day) conference
- One full conference registration
- Company logo in conference program
- Attendee contact list (excluding opt-outs)

Conference Exhibitor - \$1,000

Host a booth and engage with attendees throughout the conference

- Your company logo in the conference program
- An exhibitor table for the full (3 day) conference
- One full conference registration
- Attendee contact list (excluding opt-outs) with additional fee of \$150

Swag" Sponsor - \$400

Ensure distribution of company branded items to all conference attendees

- Attendee bags
- Attendee lanyards
- Attendee lapel pins (an AAEE tradition!)
- Attendee notepads
- Attendee copies of Educator Supply and Demand Report
- Teacher candidate bags

Ask us about custom sponsorship packages!

Have any questions or seeking other options (such as the opportunity to present a conference session or webinar)?

Please contact info@aaee.org.

<https://aaee.org/conference-sponsorship>