

# Conference and Career Fair Sponsorship Opportunities

## Grand Welcome Reception - \$8,000

Become the exclusive sponsor of the Grand Welcome Reception and kick off the festivities right!

ONLY 1 AVAILABLE! Ensure maximum impact by sponsoring the Grand Welcome Reception (dinner and entertainment) on Tuesday, October 22, and receive:

- 15 minutes to speak during the Grand Welcome Reception
- Distribution of a company-branded item to each registered attendee
- Inclusion of your company name and logo in all AAEE conference communications, including the website
- A full-page ad in the conference program
- Banner advertisement on the AAEE website for 6 months OR a 3-part email marketing campaign to AAEE members
- An exhibitor table for the full conference
- Three full conference registrations



### Business Lunch - \$5,000 (1 available)

Obtain the undivided attention of attendees by sponsoring the business lunch meeting on Wednesday, October 23rd, and receive:

- 10 minutes to speak during the Business Lunch
- Distribution of a company-branded item to each registered attendee
- Inclusion of your company name and logo in all AAEE conference communications, including the website
- A half-page ad in the conference program
- Banner advertisement on the AAEE website for 3 months OR a single marketing email to AAEE members
- An exhibitor table for the full conference
- Two full conference registrations

### Education Career Fair - \$3,500 (1 available)

Show your support of teacher recruiters and teacher candidates through sponsorship of the job fair on Thursday, October 24th, and receive:

- A quarter-page ad in the conference program
- A quarter-page ad in the Job Search Handbook for Educators
- An exhibitor table during the Education Career Fair and the full conference
- Distribution of a company-branded item to each registered recruiter and/or teacher candidate
- One full conference registration

### Breakfast Sponsor - \$2,500 (2 available)

Sponsor breakfast on Wednesday, October 23rd or Thursday, October 24th, and receive:

- 5 minutes to speak to attendees in the main ballroom
- A quarter-page ad in the conference program
- An exhibitor table for the full conference
- One full conference registration

### Keynote Speaker - \$2,500 (2 available)

Sponsor and introduce the keynote speaker on Wednesday, October 23rd or Thursday, October 24th, and receive:

- 5 minutes to speak to attendees in the main ballroom
- A quarter-page ad in the conference program
- An exhibitor table for the full conference
- One full conference registration

### Night on the Town - \$1,200 (3 available)

Invite a group of attendees to join you for a Night on the Town dinner outing on Wednesday, October 23rd, and receive:

- Your company logo in the conference program
- An exhibitor table for the full conference
- One full conference registration

### Exhibitor Only - \$1,000

Exhibit during the annual conference and receive:

- Your company logo in the conference program
- An exhibitor table for the full conference
- One full conference registration

## Ask us about custom sponsorship packages!

Have any questions or seeking other options (such as the opportunity to present a conference session or webinar)?

Please contact Daphne Donaldson at [ddonaldson@ebschools.org](mailto:ddonaldson@ebschools.org) or Tim Neubert at [execdir@aaee.org](mailto:execdir@aaee.org).